



**\$10M Budget for Speed Shop Collection Inc.
Travel Silk
Fashion Show Mall in Las Vegas**

Purchase and manufacture of inventory [inventory for internet sales, wholesale distribution and retail sales at Speed Shop Collection Fashion Show Mall]		\$ 3,000,000.00
Fashion Show Mall design and build out		2,000,000.00
Advertising		1,000,000.00
Independent Showroom Reps		
Wholesale showroom distribution cost [1 year budget):		
Showroom rental share (NY,LA, Dallas & SFO)		
NY (\$2000/ mo x 12 months)	24000	
LA (\$1000/ mo. X 12 months)	12000	
Dallas (\$1000/ mo. X 12 months)	12000	
SFO (\$1000 /mo. X 12 months)	<u>12000</u>	60,000.00
Tradeshows		1,000,000.00
Lease deposit for Fashion Show Mall		100,000.00
Audio & video equipment	25,000.00	
Furnitures & Fixtures	<u>25,000.00</u> <u>50,000.00</u>	62,000.00
Rent for Fashion Show Mall(\$60000/mo x 12 mos.)		720,000.00
Car lease payments		24,000.00
Design studio rental (\$1545/ mo. X 12 mos.)		18,540.00
Salaries (1 year):		
Designer (\$1000/week: 1 year)(Phillip Prince)	52,000.00	
Webmaster (\$1000/ week)(Lucille)	52,000.00	
Secretary/ administrative (\$36000 per annum)	36,000.00	
Bookkeeper (\$40000 per annum FT)	40,000.00	
Store 2nd shift Manager (\$700 per week)	36,400.00	
Day Manager (\$700 per week)	36,400.00	
VP Marketing/Promotions Manager (\$700/ wk)	<u>36,400.00</u>	289,200.00
Freight/ S&H, permits, taxes and duties		716,260.00
Petty Cash		10,000.00
Working Capital		<u>1,000,000.00</u>
Total budget		<u><u>\$ 10,000,000.00</u></u>